

AUSTIN, TX

FACTS & FIGURES

The Greater Austin region is known as the “Human Capital”, a theme coined to reflect what draws so many people and companies to Central Texas. Austin is an innovative and creative community defined by stunning vitality, lower business and living costs, and a youthful, well-educated population.



DEMOGRAPHICS

The Austin region is well recognized one of the fastest growing in the nation. The strong population growth is expected to continue for the foreseeable future.

2.0 MILLION

REGIONAL POPULATION

41.5%

POPULATION OVER 25 WITH
BACHELOR'S DEGREE

3.4%

UNEMPLOYMENT RATE

33.5 YEARS

MEDIAN AGE

37.7%

POPULATION GROWTH
(2004-2015)

3.5%

LABOR FORCE GROWTH 2015



BUSINESS

Our tax structure is fair, competitive and designed to make companies feel welcome.

\$0

STATE PERSONAL INCOME TAX

441,000

EMPLOYED IN MANAGEMENT &
PROFESSIONAL OCCUPATIONS

31ST

AMONG THE 50 STATES IN TAXES
PAID PER CAPITA

MAJOR EMPLOYERS

AMD • APPLE • CHARLES SCHWAB •
DELL • GENERAL MOTORS •
HOMEAWAY • IBM • INTEL •
NATIONAL INSTRUMENTS • NXP
SEMICONDUCTORS • PZIZER •
SAMSUNG • VISA • WHOLE FOODS •

NEARLY \$911M

INVESTED IN STARTUPS IN 2015

CONTACT US

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**Austin
Chamber**

OPPORTUNITY AUSTIN



INFRASTRUCTURE

The Austin region offers the necessary tools for businesses to be successful – deep talent, education, quality healthcare, transportation, telecommunications, electric and water capacity, and a modern international airport.

11.9 MILLION

TRAVELERS THROUGH AUSTIN-BERGSTROM INTERNATIONAL AIRPORT (ABIA) IN 2015

425,000

STUDENTS WITHIN A 100-MILE RADIUS—THE UNIVERSITY OF TEXAS AT AUSTIN, TEXAS STATE UNIVERSITY, AUSTIN COMMUNITY COLLEGE, AND MORE

1ST MEDICAL SCHOOL

THE DELL MEDICAL SCHOOL AT THE UNIVERSITY OF TEXAS AT AUSTIN IS THE FIRST MEDICAL SCHOOL IN NEARLY 50 YEARS TO BE BUILT FROM THE GROUND UP AT A TIER 1 RESEARCH UNIVERSITY

40

HOSPITALS, INCLUDING TWO LEVEL 1 TRAUMA CENTERS

1ST

RANKED NUMBER ONE IN THE INNOVATIVE TRANSPORTATION INDEX

TOP RANKED

RANKED AS THE BEST PERFORMING CITY AMONG 11 GLOBAL CITIES WITH STRONG TECH CLUSTERS



LIFESTYLE

Our region features a beautiful natural environment with endless opportunities for fun: live music; wonderful lakes and parks; sports activities and events.

4.0% BELOW

NATIONAL COST OF LIVING

LIVE MUSIC CAPITOL

OVER 200 MUSIC VENUES
HOME TO NATIONAL AND INTERNATIONAL FESTIVALS LIKE SXSW, AUSTIN CITY LIMITS, AND FUN FUN FUN FEST

FITTEST CITY IN TX

271 PARKS
211 MILES OF TRAILS
40 GREENBELTS
10 MILES OF TRAILS BORDERING DOWNTOWN'S LADY BIRD LAKE

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When Oracle made the decision to come to Austin, we sought a central, vibrant community that offered access to a strong talent pipeline and a supportive business community, and the region has certainly delivered.

-Randy Smith VP of Global Real Estate & Facilities, Oracle

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